PROJECT FACTSHEET

Funded by the European Union

persp@ctive – Enhanced perspectives on the labour market through low-threshold access to digital and entrepreneurial competences for young disadvantaged people in Moldova and Ukraine



Duration: 03.06.2023 - 02.06.2025

Countries:
Republic of Moldova, Ukraine

EU contribution: € 264 540

Total budget: € 293 966

Implementer:
itworks Personalservice & Beratung gemeinnuetzige GmbH, Asocia?ia ob?teasc? „Eco-R?zeni", Narodna Dopomoha Ukraine

Project description:

The project persp@ctive fosters the development of young people's digital competences and entrepreneurial skills to ease their way to the labour market. It focuses on young disadvantaged peoplein the pilot regions of Moldova and Ukraine. The target group includes youth in rural areas, NEETs (Not in Education, Employment, or Training), young women and youth with disabilities. The project relies on four main components:
1. Digit: development and introduction of a career counselling approach to enhance digital skills (self-assessment tool, training course, trainings for trainers, who will multiply the received knowledge in their countries, and finally piloting of new approaches and courses in the selected regions in Ukraine and Moldova).
2. Company: similar tools as in Component 1 are developed and applied to empower the disadvantaged youth with entrepreneurial skills.
3. Networking: to overcome the lack of cooperation and coordination between the involved organisations and stakeholders the national networks YourSkills Ukraine and YourSkills Moldova are established to include National Employment Agencies, education and training providers, NGOs, public authorities and administrations, companies, etc. Round tables, the networking trainings, network symposia and conferences promote and encourage lasting cooperation via networking.
4. Awareness: including an awareness-raising campaign on the importance of digital skills for employability and informative measures on how to gain them.

Expected results:

- Increased "Digital Career" counselling skills of job counsellors in organisations (NGOs, NPOs) and the National Employment Agencies in the target regions
- Enhanced chances of getting a job and becoming more competitive on the labour market for young unemployed people in the target regions of Ukraine and Moldova
- Increased digital training skills of trainers in organisations (NGOs, NPOs) in the target regions
- Increased digital competences of young disadvantaged people in the target regions
- Increased training skills on entrepreneurial basic knowhow and competences of trainers in organisations (NGOs, NPOs) in the target regions (i.a. required "entrepreneurial spirit", idea generation, pre-conditions for business foundation, financial planning, economic sustainability).
- Increased entrepreneurial basic knowhow and competences (with a focus on EU requirements and business English) of young disadvantaged people in the target regions
- Increased national and international networking skills of organisations/institutions in Moldova and Ukraine
- Increased awareness of the importance of digital competences for the integration of young people into the labour market gained (especially) in the target regions of Moldova and Ukraine by the population (with a focus on young disadvantaged people and their parents/ legal guardians as well as decision-makers, experts and stakeholders in the area of labour market inclusion of young people)