PROJECT FACTSHEET

Funded by the European Union

Building Back Better Through Social Entrepreneurship



Duration: 01.08.2023 - 31.07.2025

Countries:
Georgia, Republic of Moldova, Ukraine

EU contribution: € 778 773

Total budget: € 878 974

Implementer:
Junior Achievement Europe, Stichting We Share Forward, Lietuvos Junior Achievement, Asociatia Obsteasca Junior Achievement Moldova, Junior

Project description:
This project will equip young people in The Republic of Moldova, in Ukraine and in Georgia with the necessary skills and knowledge to set up sustainable social enterprises. In addition, participants will strengthen their employability and develop versatile entrepreneurial skills such as creativity, perseverance, teamwork, and resourcefulness. The project will support the development of a favorable ecosystem for social enterprises by preparing the youth to found/join social businesses and become proactive change-makers who will inspire and mobilize their peers. All the social enterprises will be mentored by business volunteers/social entrepreneurs and the most promising ones will receive further support, seed funding, visibility, and networking opportunities to develop and grow.

Expected results:
1. Country-specific programmes with social entrepreneurship curricula, adapted to the national environments (tools, methods, guidelines, activities), to support young people's education as well as to engage other stakeholders. A digital training and marketing kit on social entrepreneurship available for educators and local organisations. 2100 youth involved, 45 social enterprises created.
2. A validated online self-assessment tool (ESP) for young social entrepreneurs to measure entrepreneurial mindset and skills.
3. A Pre-Accelerator programme for after-care, providing non-financial support (technical assistance, incubation and capacity building) as well as potential access to follow-up funding and impact investors for the students that develop a social enterprise at the end of the programme.
4. A revolving funding model providing early-stage philanthropic funding to social entrepreneurs and impact students, developed into three national funding models in the implementing countries.
5. A Guidebook (white paper) on the project methodologies and impact presented to the relevant actors in the implementing countries.