PROJECT FACTSHEET

Funded by the European Union

Top-down and bottom-up resilience-building in Moldova



Duration: 01.02.2025 - 01.02.2027

Countries:
Moldova

EU contribution: € 379 819

Total budget: € 401 607

Implementer:
GLOBSEC

Social media:
facebook.com/zdg.md/, instagram.com/ziaruldegarda/, facebook.com/GLOBSECforum/?locale=sk_SK, linkedin.com/company/globsec/posts/?feedView=all

Website(s): www.globsec.org

Project description:
Moldova faces growing threats from Kremlin's malign influence and its domestic proxies, including political parties and disinformation outlets, with examples ranging from Kremlin-financed protests to election interference and smuggling operations. In this context, it is important to strengthen the resilience of Moldovan society - especially its youth - against foreign information manipulation and interference (FIMI), and also the capacities of public institutions to communicate effectively and transparently.
The project aims to strengthen Moldovan society's resilience to FIMI through two complementary approaches. The first focuses on grassroots efforts to improve media literacy, especially among youth, through journalism, peer education by trained "Disinfo-gurus," and support for regional media. The second targets public officials, enhancing their strategic communication skills to better explain public policy to citizens.

Expected results:
The project will deliver high-quality articles and engaging multimedia content on FIMI and disseminate it to the public, with a particular focus on reaching young people aged 16–30. Young Moldovans (ages 16–30), particularly activists, teachers, journalists, and other interested individuals, will possess the skills and resources to serve as "Disinfo-gurus." And at the same time, young people will become more aware of FIMI tactics, techniques, and procedures (TTPs).
As a result of the project, civil servants in Moldova will have enhanced capacities in strategic communication. And independent media outlets in vulnerable regions will produce higher-quality content on FIMI with the support of the project.