PROJECT FACTSHEET

Funded by the European Union

EU Visibility and Communication in the Republic of Moldova 2025-2026



Duration: 01.01.2025 - 31.12.2026

Countries:
Moldova

EU contribution: € 1 000

Implementer:
Gopa

Social media:
facebook.com/EUDelegationMoldova

Project description:
The overall objective is to support EU public diplomacy and increased visibility of the EU and the EU assistance provided to the Republic of Moldova. This objective is achieved through providing targeted information on tangible results for the Moldovan citizens and constant communication about the reforms aiming to align to the EU acquis in the context of opening of negotiations for Moldova to join EU. Moreover, a special focus is on the role and importance of European values and culture, thus providing a pivotal role to communication activities focused around cultural aspects, both of the EU and the Republic of Moldova.

Expected results:
Output 1: Positive awareness level of the EU and the EU assistance is increased via organisation and implementation of events and online initiatives dedicated to Europe Day for years 2025 and 2026.

Output 2: Awareness level of the results of the EU assistance and EU-Moldova cooperation is increased via providing support to organisation of public awareness and ad-hoc events, online and offline initiatives during the period 2025-2026.

Output 3: The communication of the EU Delegation is well maintained via management of EU Newsletter and the provision of complementary services and the support to the communication activities for the period 2025-2026.