PROJECT FACTSHEET

Funded by the European Union

Rural SME Policy Support Window



Period of implementation: 01.09.2020 - 31.01.2023

EaP countries:
Moldova

EU contribution: € 2 191 000

Implementing organisation(s):
Organization for Small and Medium Size Enterprise Sector Development (ODIMM), Vakakis & Associates – Rural Development Consultants SA (in Consortium with

Social media account links:

Project website:

Project description:
The Project overall objective is: “To contribute to the improvement of the quality of living conditions in rural areas for sustainable and inclusive development of the Republic of Moldova”.

The project will assist the Republic of Moldova to robust SMEs development with a view to the improvement of quality of life in rural areas by increasing the sector’s competitiveness and productivity.

The technical assistance will focus on creation of a more enabling rural business environment through policy support and institutional strengthening of the involved bodies and state organizations leading to improved access for rural SMEs to the means and services for business development. It requires a strong coordination of the sectoral teams following the status of the sectors development and following the priorities.

Expected results:
- A more business-friendly environment in Moldova's rural areas created.
- ODIMM assisted in the implementation of its National Access to Finance Programmes.
- New financing model elaborated based on the PARE 1+1 scheme.
- ODIMM assisted in the implementation of its 2025 Strategic Development Plan (SDP) and the Action Plan 2022, and in the elaboration of assessment methodology.
- The usage of business development services (BDS) in rural areas promoted, their improvement and the creation of new BDS supported.
- Support to SMEs (beneficiaries of the ODIMM sub-granting) provided.