

Communication and Visibility of EU assistance under the Annual Action Programme 2016

Period of implementation: 15.05.2019 - 30.11.2021

EaP countries:
Moldova

EU contribution: € 951 600

Implementing organisation(s):
PARC COMMUNICATIONS, Media Consulta
International Holding AG

Project website:

Project description:

The project "Communication and visibility of EU assistance under the Annual Action Programme 2016" will promote and implement a coordination strategic approach towards communicating about EU assistance, showcasing tangible results for the citizens of the Republic of Moldova. The project should result in increased visibility of EU assistance to the Republic of Moldova and higher awareness among Moldovans.

Expected results:

- Developing a strategic communication of EU and EU assistance visibility activities.
- Implementing four communication campaigns targeting relevant sectors of intervention, tailored for rural areas target audience.
- Increasing the level of awareness of target groups on the visibility of EU and EU assistance.



Social media account links:

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