PROJECT FACTSHEET



Regional Civil Society and Media Outlets in Support of European Reforms, Sustainable Development and Citizen Participation in Strengthening Local Democracy

Period of implementation: 01.10.2019 - 30.09.2021

EaP countries: Moldova

Total budget: € 550 000

Implementing organisation(s): ASSOCIATION OF INDEPENDENT PRESS PROGRAMUL MEDIA ȘI COMUNICARE



Social media account links:

Project website:

Project description:

The general objective of the project is to enhance the potential of communication of citizens, civil society organisations and media outlets in Moldova's regions in debating local issues and policies.

Expected results:

- The capacities of local CSOs and media outlets in the area of communication and public awareness-raising in regions fortified, by training and sub-granting local projects for creating and disseminating creative media contents that promotes the EU values and support for the sustainable development of Moldova's regions.

- The knowledge and skills of local CSOs and media outlets improved in holding information campaigns on topics of local interest, including the local public services.

- A complex informing and creative awareness-raising on the EU values and support provided by EU for modernising Moldova by having API carry out campaigns, at regional and national levels, for enhancing the visibility of EU-funded projects developed.