

Support for the Media and Building Public Resilience to Disinformation

Reference:
EuropeAid/180556/DD/
ACT/MD

INFO SESSION, 28 March
EU DELEGATION TO MOLDOVA

WELCOME – Introduction and Schedule

Time	Activities
11:00	<p>Moderator: Lina BOTNARU, Project Manager for Visibility and Communication</p> <p>WELCOME REMARKS</p> <ul style="list-style-type: none">→ Magdalena MUELLER-URI, Head of Cooperation, EU Delegation in RM→ Stephen STORK, Head of Finance and Contracts, EU Delegation in RM
11:05	<p>PRESENTATION OF THE ELEMENTS OF THE CALL FOR PROPOSAL</p> <ul style="list-style-type: none">→ Lina BOTNARU, Project Manager for Visibility and Communication
12:30	<p>Q&A Session for general questions</p>
13:00	<p>Closure</p>

OBJECTIVES

- 1** To present the background of the call and the **Guidelines for Applicants**
- 2** To provide general information about the **Concept Note**

BACKGROUND

- 1** The situation in the media sector
- 2** Newly opened accession negotiation process for Moldova
- 3** Disinformation spread
- 4** Increased quota of European audio-visual content as per the provisions of the Article 6 of the Audiovisual Media Services Code (AMSC)

ONGOING EU FUNDED ACTIONS

- 1 EU4IndependentMedia Regional Project** – DT Global
- 2 Strategic Communication and Support to Mass Media in the Republic of Moldova (2023–2027)** – GOPA PACE
- 3 READ – Responding, Expanding and Acting on Disinformation** – IMS and IJC

ONGOING EU FUNDED ACTIONS

- 4 SIMR – Supporting Independent Media and Reliable Information in Moldova** – IREX Europe and CU SENS
- 5 TRIMEDIA – Trustworthy Reporting, Impactful Media, Engaged Communities** – DW and API
- 6 Resilient Media for Informed Citizens** – PiN

PARTNERSHIPS AND KEY STAKEHOLDERS

EU Partnership
Mission in
Moldova

'Center for Strategic Communication
and Combatting Disinformation' of the
Republic of Moldova

Audiovisual
Council

National Regulatory Agency for
Electronic Communications and
Information Technology (ANRCETI)

GLOBAL OBJECTIVE

The **global objective** of this call for proposals is to contribute to the reforms in the area of media and to the public resilience to disinformation in line with the EU *acquis*.

SPECIFIC OBJECTIVES

LOT 1 – To support independent and free media in Moldova

The **priorities for Lot 1** are:

- Provide grant funding for media civil society organisations to mobilise technical expertise for coaching and mentoring of journalists, conduct trainings, procurement of technical equipment and software, including sub granting to local and national media, individual online activists such as bloggers, vloggers, but not limited to;
- Produce quality content (campaigns, materials) on the EU integration and EU assistance;
- Improve gender sensitivity of reporting, notably making sure that media reporting is free from gender stereotypes;

SPECIFIC OBJECTIVES

LOT 2 – To support the public resilience to disinformation

The **priorities for Lot 2** are:

- Conduct media literacy campaigns and initiatives to build public resilience to disinformation;
- Cooperate with relevant state institutions, such as Audiovisual Council, Center for Strategic Communication and Combatting Disinformation and the National Regulatory Agency for Electronic Communications and Information Technology (ANRCETI) to support communication activities such as campaigns and public outreach events, capacity building, digital education and cyber hygiene of the general public.

EU FUNDAMENTAL VALUES

All actions should be gender sensitive and rights-based.
The actions should address crosscutting issues, such as:

Gender-equality

Climate Change

Biodiversity

Inclusion of
people with
disabilities and
minority groups

FINANCIAL ALLOCATION

€ 1,000,000

LOT 1:

Support for
independent and free
media – **600,000 EUR**

LOT 2:

Support the public
resilience to disinformation
– **400,000 EUR**

SIZE OF GRANTS

LOT 1: Support for Independent and Free Media

- minimum amount: **EUR 250,000**
- maximum amount: **EUR 300,000**

LOT 2: Support the public resilience to disinformation

- minimum amount: **EUR 350,000**
- maximum amount: **EUR 400,000**

Any grant requested under this call for proposals must fall between the following minimum and maximum percentages of total eligible costs of the action:

- Minimum percentage: **80 %** of the total eligible costs of the action.
- Maximum percentage: **95 %** of the total eligible costs of the action

Financial support to third parties (FSTP)

- Applicants shall propose financial support to third parties in order to help achieving the objectives of the action. FSTP shall represent at least 20% of the total value of the action.
- The minimum amount of financial support per third party is **EUR 5 000**. The maximum amount of financial support per third party is **EUR 60 000**.

ELIGIBILITY

- The lead applicant must act with at least 1 co-applicant.
- The lead applicant be established in a Member State of the European Union or in the Republic of Moldova or any other eligible country as stipulated in the basic act NDICI-GE ([link](#)).
- Affiliated entities – not mandatory, but could be considered
- Associates and contractors

Duration: **18 months – 36 months**

TIMETABLE

	Date	Time
1 Information meeting (if any)	28 March 2024	10:00-12:00 (Brussels time)
2 Deadline for requesting any clarifications from the contracting authority	12 April 2024	16:00 (Brussels time)
3 Last date on which clarifications are issued by the contracting authority	22 April 2024	10:00-12:00 (Brussels time)
4 Deadline for submission of concept notes	03 May 2024	16:00 (Brussels time)

INFO SESSION VIDEO RECCORDING

Support for the Media and Building Public Resilience to Disinformation Info Session, EU Delegation, March 28 ([link to the video](#))

**Thank
you!**

Q&A