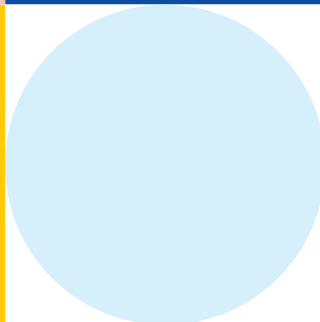
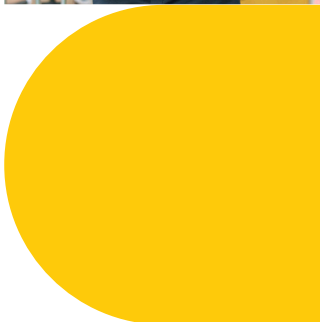


## ➔ Citizens' Summary

2024



Moldova



[www.eu4business.md](http://www.eu4business.md)



Funded by  
the European Union

# EU4Business

## Helping small and medium enterprises grow

EU4Business is an umbrella initiative of the European Union encompassing all EU support to SMEs in the 5 Eastern Partnership countries – Armenia, Azerbaijan, Georgia, Moldova, and Ukraine.



### Portfolio in Moldova in 2024

**40**

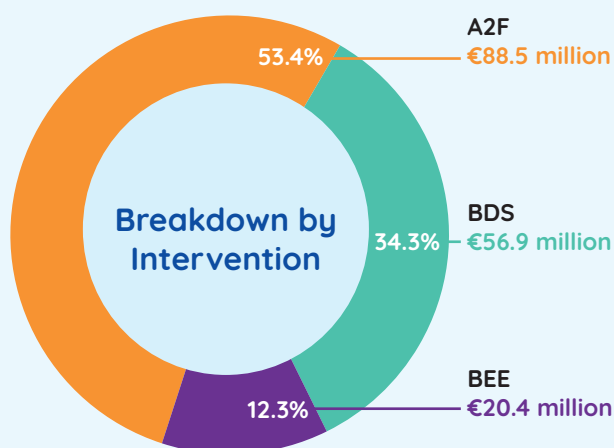
projects

provided support to SMEs

**€165.8**

million

total budget of EU support to SMEs



### Results in Moldova in 2024

**5,594**

SMEs supported

**38.4%**

share of women-owned/  
managed enterprises

**31.4%**

increase in staff amongst  
EU-supported SMEs



**12.9%**

growth in EU-supported  
SMEs' turnover

**257**

EU-supported SMEs  
engaged in exporting



**9.9%**

increase in exports  
amongst EU-  
supported SMEs

**12,975**

new jobs created

**€90.6**  
million

extra income generated  
by EU-supported SMEs

# ➤ Results per pillar in Moldova in 2024



## Access to Finance (A2F):

4,236

SMEs received loans

32.5%

share of women-owned/  
managed enterprises

€138.6

million

total value of loans  
triggered

€49,391

average loan

10 partner financial  
institutions working  
with EU4Business

- concessionary loans via national banks
- micro financing for household businesses
- small grants to SMEs
- training staff at national banks to better serve SMEs
- training SMEs in financial literacy



## Business Development Services (BDS):

198

consultancy services  
delivered to SMEs

56.4%

share of women-owned/  
managed enterprises

975

business support  
organisations improved  
their capacity

- providing direct advice and training to SMEs
- training and capacity-building among national business support organisations (BSOs)
- establishing business incubators for start-ups
- developing business clusters for mutual support and development
- supporting governments in identifying new markets
- building capacities at export support organisations



## Business Enabling Environment (BEE):

52

laws, policies, regulations and  
procedures reformed

27

country public-private  
dialogue events held

48

government institutions  
improved their capacity

- promoting regulatory reform and best practice
- building capacity amongst policy makers and regulators
- encouraging public-private dialogue
- informing business about reform processes and rules/procedures



## Success stories



### Packaging with soul from Râspopeni: How a family business reached international markets

Cătălina Ioncu, founder of a family business in Râspopeni, Moldova, received financial assistance through EU4Business to purchase a cardboard cutting machine. This investment boosted her production capacity and helped expand her customised packaging for confectionery clients locally and internationally. Cătălina continues to innovate and expand, proving that with passion, perseverance, and the right support, success can be built anywhere.

[Read full story](#)



### Smart Farming in Slobozia: From passion to profit

In Slobozia, Veronica and Veniamin Bondarenco turned their dream into reality by building a modern farm spanning over 350 hectares of crops and 12 hectares of plum orchards. With EU4Business support in 2024, they digitalised their operations — installing a weather station, launching a customer friendly website, and adopting smart monitoring technology to manage their fields remotely. These innovations have enabled faster decision making, reduced operational costs, and stronger customer connections, transforming traditional farming into a high efficiency business.

[Read full story](#)



### Coding a brighter future: How one woman's dream became Moldova's IT lifeline for kids

In Cahul, Maria Pasat turned a powerful vision into Vibe Academy — a social enterprise offering IT and robotics education to children from vulnerable families. Established in 2019 and boosted by EU financial assistance through EU4Business in 2023 — the academy has expanded to seven centres throughout Moldova. Children aged 4 to 16 learn coding, 3D modeling, and more — many at free or low cost. Some graduates even return as trainers. By reinvesting its earnings locally, Vibe Academy proves that with the right tools, digital inclusion can transform entire communities.

[Read full story](#)



### New attraction for kids opens in Ungheni with EU4Business support

Anatolie Cladicov, a young entrepreneur from Ungheni, brought a fresh dose of fun to his hometown by expanding his children's entertainment business. With €14,000 in EU financial support through EU4Business, he purchased a carousel, turning his seasonal play area into a regional attraction. The space adapts year-round — trampolines in summer, igloos in winter — and creates jobs while drawing families from nearby localities. Anatolie plans to further develop the area and continue making Ungheni a place where dreams can grow.

[Read full story](#)



Find out more: [www.eu4business.md](http://www.eu4business.md)